

## STRIVE with Janelle Company Overview

**Company:** STRIVE with Janelle

Overview: STRIVE with Janelle is an online community embracing the real-life challenges of

maintaining a long-term healthy lifestyle. Janelle Brown understands the everyday trials that come along with exercise and even more importantly, that it's not just about short-term results. Through her inspirational blog entries, special events, healthy recipe ideas, exclusive members-only workout videos and one-on-one access to Janelle Brown,

STRIVE with Janelle will help those who struggle with staying healthy achieve both short

and long-term goals along their fitness journey.

**Established:** September 2016

**Spokeswoman:** Janelle Brown – mom, wife, reality TV star and business woman

Membership: STRIVE membership is \$9.99 a month or \$110 a year. Membership includes direct access

to exclusive how-to workout videos taught by STRIVE-approved expert coaches as well as Brown's blog, which features personal diary entries, healthy recipe ideas and more.

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